

iQI SUMMIT '22

INNOVATION • OPPORTUNITY • INVESTMENT

INVESTOR PITCH BOOK





**NATIONAL
ASSOCIATION OF
REALTORS®**



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LETTER FROM THE CEO

Hello and welcome to the fourth installation of NAR's Innovation, Opportunity & Investment (iOi) Summit.

This annual, world-class event allows REALTORS® and industry stakeholders to engage with those catalyzing the tremendous growth and innovation we see in real estate today.



Enclosed in this 2022 Investor Pitch Book, you'll find in-depth information about a number of entrepreneurs and enterprises. Information included ranges from each company's traction and current funding status to its target market and industry niche, along with so much more.

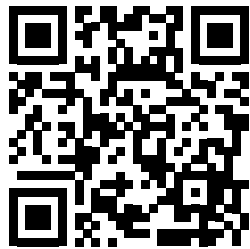
Many of the companies featured here will be participating in this year's iOi Pitch Battle, presented by Second Century Ventures, NAR's strategic investment arm. As it has done since the first iOi Summit in 2017, this year's competition will give the newest and most promising PropTech startups the opportunity to showcase their innovation and marketplace fit. Each participant will conduct a live, 4-minute pitch about their product or service, followed by a 4-minute rapid-fire question-and-answer session from a panel of judges. The winner will receive \$15,000, an exhibitor's booth spot at NAR NXT—our association's annual conference—this November in Orlando, a 1:1 meeting with the executive team at Second Century Ventures, and article features in REALTOR® Magazine and RISMedia.

Through the award-winning global REACH scale-up program, operated by Second Century Ventures, NAR continues working to identify and support key industry innovators helping to propel real estate forward. We are excited to carry that momentum forward this week, and we thank all of you again for being here with us in Los Angeles.

BOB GOLDBERG

CEO, National Association of REALTORS®

i0i SUMMIT | '22



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**INNOVATION
OPPORTUNITY
INVESTMENT**

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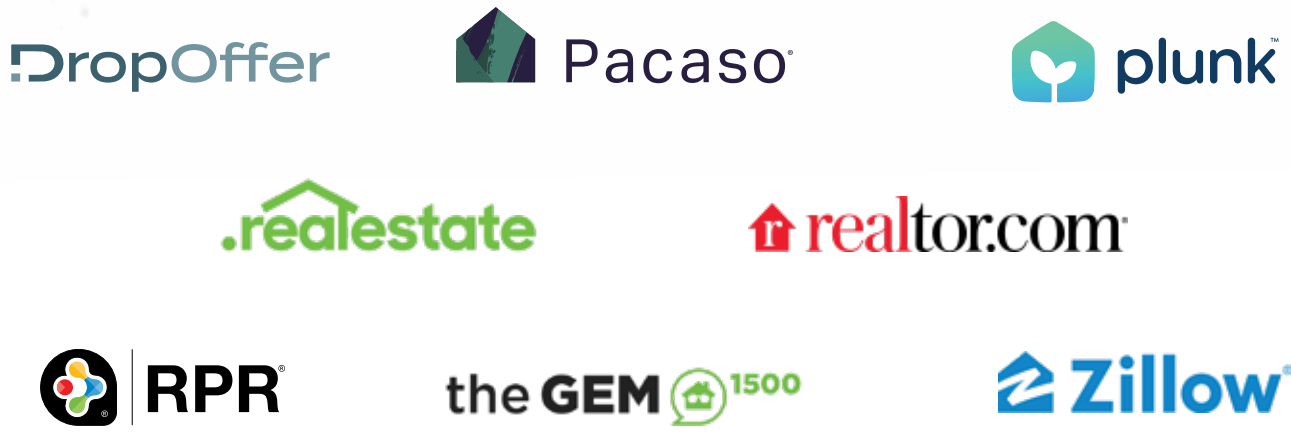


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None of the companies, groups or individuals in the Pitchbook are endorsed by the National Association of REALTORS® (“NAR”). Further, none of the information, representation or opinions have been vetted or checked for accuracy by NAR. The inclusion of the companies, groups, and individuals and their products or services in the Pitchbook do not constitute an endorsement or recommendation by NAR and it should not be inferred as suggesting a preference over other companies, groups, individuals, products, services or information. NAR bears no responsibility for the accuracy, legality or completion of the information provided in the Pitchbook. It is important that everyone conduct their own due diligence and to consult and seek guidance from appropriate professionals before relying on any of the information in the Pitchbook.



PITCH BATTLE CONTESTANTS



agently.com

**MANAGEMENT
TEAM/FOUNDERS**

Maxim Grebenuk
Jaime Resendiz
Dima Serkin

**NUMBER OF
EMPLOYEES**

9

YEAR FOUNDED

2021

REAL ESTATE FOCUS

Residential

**CURRENT
FUNDING STAGE**

Seed

**TIMING OF
NEXT ROUND**

October 1

CONTACT INFO

maxim@agently.com

COMPANY DESCRIPTION

Agently is an AI-powered coaching and productivity platform that helps real estate brokers recruit, train and retain agents. We reinvent traditional CRM concepts by embedding action-based coaching to gamify the marketing and sales process for agents.

PRODUCT DESCRIPTION

90% of real estate agents churn within 5 years. They lack training and tech skills (CRM adoption rate $\pm 10\%$). Brokerages spend \$2B annually to recruit more agents and for churn. Agently is on a mission to become a gateway into a real estate career to help agents kickstart their career.

TARGET CUSTOMER/MARKET

We target real estate brokers and teams to help them recruit, train and retain agents. Individual agents can also purchase personal Agently licenses.

TRACTION

9,000 registered agents, 340 paying customers, \$26,000 MRR, \$62 CAC, \$290 LTV

WHY YOU WIN

We're uniquely solving the agent training challenge for brokerages. Enormous failure rates among agents make it difficult for the whole real estate industry to attract talent. It's time to give newly licensed agents all the guidance and tools they need to succeed.



www.arx.city

MANAGEMENT TEAM/FOUNDERS

Tomas Garcia,
Co-Founder & CEO
Hernan Garcia,
Co-Founder & COO

NUMBER OF EMPLOYEES

2

YEAR FOUNDED

2020

REAL ESTATE FOCUS

Construction,
Development,
Residential

CURRENT FUNDING STAGE

Seed

TIMING OF NEXT ROUND

Q3 2022

CONTACT INFO

tomas@arx.city

COMPANY DESCRIPTION

Arx is building the decision-making engine for the real estate industry with a mission to catalyze the development of an equitably built world. The Arx platform automates the entire process of sourcing and evaluating potential investment and development projects, answering not just the question of what is the highest and best use of this property, but what is the highest and best use of my capital and my time, across the entire real estate market.

PRODUCT DESCRIPTION

Our product turbocharges real estate professionals deal flow by focusing their attention on properties that optimally deploy their time and capital. Currently, a professional searching for investment and development opportunities must identify a property and then manually underwrite it, in order to determine whether the property makes sense to move forward with. This process happens on a property-by-property basis, for which the professional either employs in-house labor and/or external consultants. The property could be not worth pursuing, mediocre, or a slam-dunk, but there's no way to know without underwriting it first—and there are millions of potential properties. Arx automatically underwrites millions of projects in advance—allowing professionals to cut through the noise and focus on the properties that have significant investment and development potential.

TARGET CUSTOMER/MARKET

Residential agents and brokers, as well as residential infill developers (1-4 units) with the plan to expand the technology to cover all investment strategies.

TRACTION

We initially launched a private alpha where we had 19 unpaid users comprising 12 development shops and 3 brokerages. We just started charging for the platform and have signed up 3 customers paying for early access, with several more in the pipeline.

WHY YOU WIN

Arx wins because we empower our users. We are building the decision-making engine for the real estate industry, and instead of keeping it for ourselves, our mission is to put it into the hands of as many real estate professionals as possible. Providing our users with a window to the future levels the playing field and will result in more supply and more transactions and ultimately will catalyze the development equitably built world.



cubi.casa

**MANAGEMENT
TEAM/FOUNDERS**

Jeff Allen, President
Harri Pesola, Founder

**NUMBER OF
EMPLOYEES**

60

YEAR FOUNDED

2014

REAL ESTATE FOCUS

Mortgage, Residential

**CURRENT
FUNDING STAGE**

Beyond

**TIMING OF
NEXT ROUND**

NA

CONTACT INFO

jeff@cubicasa.com

COMPANY DESCRIPTION

Headquartered in Oulu, Finland, CubiCasa is the global market leader in mobile indoor scanning and is known for its fast and easy-to-use floor plan app on the App Store and Google Play Store. CubiCasa’s technology is used in 172 different countries and has helped create over 1 million floor plans to date. CubiCasa provides technology for the real estate, appraisal and mortgage industries and is on a mission to digitize real estate.

PRODUCT DESCRIPTION

CubiCasa is the world’s easiest to use floorplan automation technology. With zero training required and a five-minute property scan from almost any phone, our computer-vision technology can produce a reliable and accurate floorplan and standardized property data.

TARGET CUSTOMER/MARKET

Our technology is general purpose, so has applications with real estate agents, real estate photographers, Multiple Listing Services, real estate franchise, appraisal management companies (AMCs), appraisers, mortgage lenders, home insurance carriers, homeowners and home buyers.

TRACTION

CubiCasa has delivered more than 1 million floorplans in 172 different countries since we began. We have thousands of daily users, who are using our simple free floorplan option as well as our optional paid add-ons. We have seen a fourfold user growth over the last two years, and with the recent introduction of our free floor plan option, expect even greater adoption to take hold in 2023.

WHY YOU WIN

Our revolutionary smartphone scanning app is one of a kind—requiring no training, no special hardware, 5 minutes of time, and available at no cost. Through that frictionless process, CubiCasa empowers a better and more precise experience for all real estate professionals and homebuyers and homesellers nationwide while being 100% compliant and eliminating hurdles to make floor plans omnipresent.



MANAGEMENT TEAM/FOUNDERS

Stella Han
Carlos Treviño

NUMBER OF EMPLOYEES

10

YEAR FOUNDED

2021

REAL ESTATE FOCUS

Commercial,
Legal, Residential,
Transaction
Management, Other

CURRENT FUNDING STAGE

Series A

TIMING OF NEXT ROUND

TBD — We just raised our Series A in May (unannounced), led by Fifth Wall, with participation from Left Lane and the National Association of REALTORS®.

CONTACT INFO

stella@fractional.app

COMPANY DESCRIPTION

Fractional is a full-service marketplace for friends and investing communities to co-own real estate together.

PRODUCT DESCRIPTION

People want to co-own real estate with friends and other like-minded investors, but most step away feeling overwhelmed by the thought of the complicated legal processes and logistics to acquire and co-manage properties. We realized that we were onto something huge! People need a simple way to invest in real estate with a trusted group and community—this led us to create Fractional. Fractional opens the door to the real estate market and creates a space for everyday people to build their confidence, portfolio and network.

TARGET CUSTOMER/MARKET

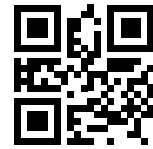
Our core customers are millennials and Gen Zers with disposable income that are in charge of America for the next decades and have the most spending power. Millennials are the creators of the sharing economy and are now looking for ways to invest socially. The younger generation wants ownership and agency; they no longer want to park their money in a black box fund.

TRACTION

Since starting Fractional in January 2021, we have helped 880 beta co-owners purchase 597 properties with their friends and the larger Fractional network, totaling around \$100 million in property value. On top of that, we have accumulated a backlog of 100,000 users from various real estate investing communities who are ready to invest.

WHY YOU WIN

Fractional is a pure-software platform with immense network effects. To date, we have operated Fractional with no paid marketing, no debt raised and a very operationally light team. Our distribution network grows on its own. Our users bring on 6 of their own friends, coworkers, and family to co-own together on the Fractional platform. More experienced investors also bring their own investment deals and partners, which really fits in with our supply side. Fractional's social features makes the platform for real estate communities thrive. We are able to convert tens of thousands of members at a time from existing communities on Facebook, Slack and Discord to form partnerships and transact with each other on the Fractional platform.



inspectify.com

**MANAGEMENT
TEAM/FOUNDERS**

Josh Jensen,
CEO & Founder

Denis Bellavance,
CTO & Founder

Rabih Elawar

**NUMBER OF
EMPLOYEES**

~70

YEAR FOUNDED

2019

REAL ESTATE FOCUS

Commercial,
Construction,
Development,
Industrial, Insurance,
Mortgage, Property
Management,
Residential,
Transaction
Management, Other

**CURRENT
FUNDING STAGE**

Series A

**TIMING OF
NEXT ROUND**

Mid 2023

CONTACT INFO

ben@inspectify.com

COMPANY DESCRIPTION

Inspectify, a 2022 NAR REACH program member, is the leading technology platform in the property inspection and evaluation industry. Through our vertically integrated product offering, we enable scale for property acquisitions through our nationwide network of home inspectors and contractors. Through our proprietary inspection software, we offer custom inspection templates and API access for findings that result in higher-quality data, faster SLAs and lower operating costs in acquisitions.

PRODUCT DESCRIPTION

Inspectify is a vertically integrated property inspection platform helping better collect data and create insights around properties. Property inspections provide the most comprehensive and complex datasets of the home, yet the information is often underutilized, and the inspection process itself is underwhelming. Inspectify was founded to create a better inspection experience and provide more value with the information collected.

TARGET CUSTOMER/MARKET

We work with buyers and their agents in the retail market, investors of all sizes (from mom and pop to REIT), wholesales and off-market deal finders, lenders, insurance carriers, property managers and transaction coordinators. We have recurring business with companies from every stakeholder group listed.

TRACTION

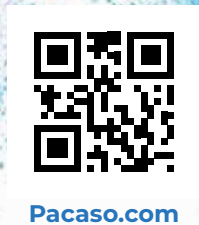
100+ active accounts, including 3 of the top 5 biggest single-family rental companies in the country and most of the well-known iBuyers and Power Buyers like Flyhomes, Redfin and Homelight. Many large real estate investment firms, build-to-rent investors and wholesalers.

WHY YOU WIN

Inspectify's nationwide network of highly qualified inspectors and proprietary inspection software allows customers to collect precise data on any property they need, anywhere in the U.S. and Canada. No company can match the speed, scale and customization of Inspectify. Our API integrations, standardized reports and customer dashboard make it easy to read and analyze reports.



Pacaso®



Pacaso.com

MANAGEMENT TEAM/FOUNDERS

Austin Allison
Spencer Rascoff

NUMBER OF EMPLOYEES

~300

YEAR FOUNDED

2020

REAL ESTATE FOCUS

Property Management,
Residential,
Transaction
Management

CURRENT FUNDING STAGE

Other

TIMING OF NEXT ROUND

N/A

CONTACT INFO

marnie@pacaso.com

COMPANY DESCRIPTION

Pacaso is a technology-enabled marketplace that modernizes real estate co-ownership to make owning a second home possible and enjoyable for more people. Pacaso curates luxury listings with premium amenities and high-end contemporary interior design, offers ownership with integrated financing, and, after purchase, professionally manages the home and supports seamless resale.

PRODUCT DESCRIPTION

Pacaso was founded on the belief that we must improve second home ownership for buyers and communities. The old model of owning a whole second home is wasteful, unsustainable and restrictive. We offer a better model of co-ownership where Pacaso curates luxury listings in top second home destinations around the world and offers ownership. For buyers, Pacaso makes second-home ownership more accessible by lowering ownership cost and by reducing hassle through a fully-managed owner experience. For communities, co-ownership means less competition for single family homes, more spending at local businesses, and more tax revenue.

TARGET CUSTOMER/MARKET

Pacaso currently operates in 40 top second-home destination communities, as well as internationally in Spain, U.K. and Mexico. Our target customer is a large market. Second home ownership is a dream to many but reality to few so we hope to open the doors of second home ownership to all types of people.

TRACTION

Around 300,000 users per month

WHY YOU WIN

Following the pandemic, more people aspire to owning a second home, but the old model of owning a whole second home is wasteful, inefficient and exclusionary. Pacaso is not only the easy button for second-home ownership but with rising home prices and limited inventory, it is more important than ever to make efficient use of existing homes. Pacaso's co-ownership business model offers a unique solution to the current housing market challenge. Pacaso is to homes just like carpooling is to traffic. Pacaso consolidates multiple buyers to share ownership of one home, which minimizes competition for existing limited inventory.



www.Prisid.io

**MANAGEMENT
TEAM/FOUNDERS**

Glenn Shimkus,
Co-founder and CEO

Paul Koziarz,
Co-founder and CMO

Ram Marappan,
CTO

Andrew Dean,
Chief Architect

**NUMBER OF
EMPLOYEES**

28

YEAR FOUNDED

2020

REAL ESTATE FOCUS

Insurance, Legal,
Mortgage, Residential

**CURRENT
FUNDING STAGE**

Series A

**TIMING OF
NEXT ROUND**

Fall/Winter 2022

CONTACT INFO

glenn@prisid.io

COMPANY DESCRIPTION

Prisidio provides a cloud-based vault to securely store, organize and share life's essential documents and information with your family and those you trust.

PRODUCT DESCRIPTION

Prisidio was created to help individuals and families capture, manage and share their most important information. This includes the following types of information:

- Documents: People's most important and sensitive documents like wills, tax records, birth certificates, car titles and mortgage deeds.
- People: Those who know something about you, what you have and where you have it. Examples include a spouse/partner, family members, a REALTOR®, mortgage broker and insurance agent.
- Places: Where you have your documents, assets and important items, both in the physical world and online. Examples include your home, a safety deposit box (will, jewelry), 1Password (passwords) and Coinbase (crypto holdings).
- Things: Your most important and valuable items including identifying life insurance policies, family mementos and stock holdings.

TARGET CUSTOMER/MARKET

In real estate, our target market is the homeowner or renter. Our secondary target market is the service providers in the industry.

TRACTION

Prisidio is currently offered directly to consumers, and while we have been in alpha and beta testing since last November, the product just became publicly available in June. We currently have a few hundred users and have just begun our marketing efforts to promote Prisidio.

WHY YOU WIN

At Prisidio, we win for a variety of reasons: mobility, convenience, shareability, price and so much more. We provide the ability for users to add items to their vault while on the go and in the moment. We have added capabilities that provide our users to go beyond just storing and sharing their information. Our price beats the competitors. Where they are priced from \$15 to \$20 per month to as high as \$40 a month, we remain affordable at just \$12 per month—that's less than a Netflix monthly subscription!



www.rentbase.com

MANAGEMENT TEAM/FOUNDERS

Noam Blum,
Co-founder and CEO

Nuriel Suarez,
Co-founder & CTO

NUMBER OF EMPLOYEES

5

YEAR FOUNDED

2020

REAL ESTATE FOCUS

Residential, Transaction
Management

CURRENT FUNDING STAGE

Seed

TIMING OF NEXT ROUND

Closing end of October

CONTACT INFO

noam@therentbase.com

COMPANY DESCRIPTION

RentBase is an all-in-one platform helping residential real estate automate their leasing workflow and discover sales within their rentals.

PRODUCT DESCRIPTION

Our mission is simple: to help residential real estate agents succeed in any economic environment. We aim to minimize friction and maximize their cashflow by leveraging technology to unearth new opportunities, deepen relationships and drive consistent cashflow. We provide a holistic, single source of truth, giving agents an interconnected bird's-eye view of their landlords, listings and leads so that they can easily access all their data, automatically qualify and match their leads to listings, and connect with their clients at the perfect timing for repeat business or new opportunities.

TARGET CUSTOMER/MARKET

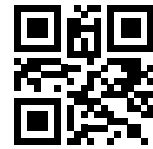
Our target market is both agents and brokers, big and small. We are built to support individual agents, teams or brokerages of all sizes. We currently have agents onboarded from 17 different states and brokerages ranging from Keller Williams, Compass, Berkshire Hathaway, eXp, RE/MAX and Coldwell Banker.

TRACTION

We currently have 205 agents in the system. We have not turned on payments yet and will be rolling out paid subscriptions mid-August.

WHY YOU WIN

RentBase wins because we understand the real reason why nearly 90% of real estate agents fail within the first 5 years—and have a holistic, intuitive solution to help them solve it. That's why we help agents leverage rentals seamlessly to provide a more consistent cash flow from qualified leads and recurring relationships with landlords with our platform RentBase.



MANAGEMENT TEAM/FOUNDERS

Tom Allason

NUMBER OF EMPLOYEES

32

YEAR FOUNDED

2020

REAL ESTATE FOCUS

Residential,
Transaction
Management

CURRENT FUNDING STAGE

Seed

TIMING OF NEXT ROUND

Next 6 months

CONTACT INFO

tom@residently.ly

COMPANY DESCRIPTION

Residently is building the marketplace for the largest and least served segment of consumer spending because we thought it was nuts that in a world where we expect to secure a taxi, a takeaway or a trip away in seconds, we still tolerate pain and uncertainty where we spend most of our time and money.

PRODUCT DESCRIPTION

Residently is on a mission to make renting better than owning by solving its greatest flaw. An inability to plan ahead which causes the cycle of mad scrambles and compromises which in turn leads many of us to buy and its also responsible for landlords' biggest problem—voids. We're building a world where renters can find their next home months advance of a move, secure it and set it up in minutes. No more friction, no more compromise and no more paying rent on 2 homes at the same time. And, for landlords, it means no more voids.

TARGET CUSTOMER/MARKET

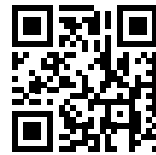
Our target customer are institutional owner/managers (single and multifamily), property managers and REALTORS®.

TRACTION

67 times the growth in homes over 3 years since seed round. 8,000 homes in the U.K. across around 50 partners.

WHY YOU WIN

Residently's approach is a little different—we are building a marketplace, but we've taken a page out of Opentable's book in how we get there. Residently distributes our software via agents, property managers and institutional landlords. We help partners compete against Belong, Flow, et al. by improving their renter experience and profitability. We believe the problem to solve is renters' inability to plan. It is also responsible for landlords' greatest cost: voids. Letting renters secure their next home well in advance of a move transforms renter experience and owner economics. This collaborative approach enables us to acquire homes en masse at less than 2% cost of our competitors from both institutional owners and private landlords (via agents/managers).



www.revive.realestate

**MANAGEMENT
TEAM/FOUNDERS**

Michael Alladawi
and Dalip Jaggi

**NUMBER OF
EMPLOYEES**

40

YEAR FOUNDED

2019

REAL ESTATE FOCUS

Residential

**CURRENT
FUNDING STAGE**

Seed

**TIMING OF
NEXT ROUND**

H1 of 2023

CONTACT INFO

dalip@revive.realestate

COMPANY DESCRIPTION

Revive Real Estate is a fast-growing PropTech startup that is rapidly innovating the real estate industry. Our mission is to guide home sellers through renovations to sell their property for more. Revive's next-generation approach to home preparations enables homeowners to make the right updates without the upfront cost and uncertainty associated with home improvements.

PRODUCT DESCRIPTION

With Revive, homeowners can strategically repair and renovate their homes before selling and significantly increase their net gain. The Revive pay-when-you-close model provides interest-free money and a Revive-supported contractor. Revive's complete and streamlined renovation solution swiftly converts an as-is condition property into a move-in ready home.

TARGET CUSTOMER/MARKET

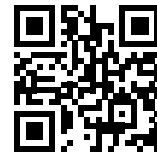
We are aimed at agents, brokers and homeowners. We offer Revive Lite in all 50 states.

TRACTION

We have successfully been able to drive adoption through real estate brokerages. The clients that have the largest adoption are Side Inc., HomeSmart, JPAR, Keller Williams, Realty Austin and several others.

WHY YOU WIN

Our product requires no upfront payment, but we do require a commitment level from brokerages to establish a partnership and bring the service to their agents. Revive's mission is to help homeowners maximize their biggest asset, which is their home. By providing this service, we are able to watch homeowners net hundreds of thousands more on their homes and ultimately, enable them to start their next life chapter in the best way possible. This is Revive's biggest accomplishment.



stake.rent

**MANAGEMENT
TEAM/FOUNDERS**

Rowland Hobbs &
Jimmy Jacobson,
Co-Founders

**NUMBER OF
EMPLOYEES**

15

YEAR FOUNDED

2018

REAL ESTATE FOCUS

Property Management,
Residential

**CURRENT
FUNDING STAGE**

Series A

**TIMING OF
NEXT ROUND**

18-30 months

CONTACT INFO

rowland@stake.rent

COMPANY DESCRIPTION

We started Stake to create wealth and financial resiliency for renters. We are on a mission to make rent financially rewarding. Stake builds renters' savings with no fees or debt accumulation and empowers today's owners to create financially safe and secure rental communities. Renters grow financially with Stake: They earn cash back and build savings through financial tips and tools. At Stake, we work empower renters financially by enabling them to earn cash back on their largest monthly expense—rent.

PRODUCT DESCRIPTION

Stake aligns incentives between residents and owner-operator groups with cash back. For owners and operators Stake is a tool to incentivize resident actions that in turn create savings and efficiencies at the property level—through higher demand, improved retention, and reduced delinquency—improving NOI. Our owner-operator clients incentivize these actions with cash back for the residents which gets residents to act and empowers on their financial journey.

TARGET CUSTOMER/MARKET

Our target customer is owners and operators of multifamily and single family housing. We are currently operating nationally but have larger footprints in the Southeast and Midwest markets.

TRACTION

20 owner and operator groups are currently using Stake across the country. Stake is currently active in 20,000 units for a total annual active lease value of over \$385 million.

WHY YOU WIN

We win new business because we have the data to prove a rental community outperformed with Stake. By sharing performance data, for free, with asset managers with comparable communities, either by geography, strategy or segment, we expand our community of properties offering Stake.



www.getsymba.com

**MANAGEMENT
TEAM/FOUNDERS**

Evan Knowles
Ryan Harris
Tanner Wilcox
John Arstingstall

**NUMBER OF
EMPLOYEES**

6

YEAR FOUNDED

2020

REAL ESTATE FOCUS

Mortgage, Residential,
Transaction
Management, Other

**CURRENT
FUNDING STAGE**

Seed

**TIMING OF
NEXT ROUND**

Oct. 1

CONTACT INFO

evan@getsymba.com

COMPANY DESCRIPTION

Building mobile-first fintech for real estate agents. Symba makes financial well-being easy for real estate agents with the only platform in the industry that combines customer relationship management with embedded banking. By giving agents more financial transparency and matching their unique, on-the-go lifestyles, we help them grow their business more effectively from anywhere.

PRODUCT DESCRIPTION

Symba makes financial well-being easy for real estate agents with the only platform in the industry that combines customer relationship management with embedded banking. By giving agents more financial transparency and matching their unique, on-the-go lifestyles, we help them grow their business more effectively from anywhere.

TARGET CUSTOMER/MARKET

Agents and brokerages across the U.S.

TRACTION

There is early product traction with 15-20 paying customers.

WHY YOU WIN

Right team, mindset and timing. We listen to users and iterate quickly. We are a scrappy team that bootstrapped for a year before raising money to ensure we had a compelling product that provided users value. Our team is experienced in startups, real estate and fintech.

REACH

NATIONAL ASSOCIATION OF REALTORS®

2022 REACH COMPANIES

REACH Commercial

ARX 

 CREtelligent

 LeaseUp



 SPACKLE™

stake

 STRATAFOLIO®

 wyl

REACH

 Courted.io

 fractional

 Inspectify

lead 

PERCHWELL

PLACE™

 Reggora

 Revive

REACH Commercial



ARX | www.arx.city

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Commercial/Broker/Developer

CONTACT INFO: tomas@arx.city

COMPANY DESCRIPTION

Arx is building the decision-making engine for the real estate industry with a mission to catalyze the development of an equitably built world.



CREtelligent | www.cretelligent.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Commercial/Broker/Developer

CONTACT INFO: a.romano@cretelligent.com

COMPANY DESCRIPTION

CREtelligent offers RADIUS, a platform that provides stakeholders in the commercial real estate (CRE) market with automated property insights, end-to-end due diligence solutions and ongoing CRE asset risk monitoring



LeaseUp | www.leaseup.co

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Commercial/Broker

CONTACT INFO: kurt@leaseup.co

COMPANY DESCRIPTION

LeaseUp helps brokers get deals done with tools to manage projects, create polished output for clients and centralize communication and collaboration.



Matrix Rental Solutions | www.mymatrixrent.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Commercial/Rentals/Multifamily Housing

CONTACT INFO: sipho@mymatrixrent.com

COMPANY DESCRIPTION

Matrix is a tenant analysis fintech platform that is changing the landscape of the growing, \$500 Billion rental housing market. Matrix analyzes the Assets, Income, Employment and Credit data of potential tenants.



Spackle | www.spackle.co

YEAR FOUNDED: 2017

REAL ESTATE FOCUS: Commercial/Owner/Operator

CONTACT INFO: greg@spackle.co

COMPANY DESCRIPTION

Spackle is a virtual General Contractor that connects buildings, tenants, property managers and subcontractors with an online platform for scheduling, construction management, payments, insurance and vetting. Spackle streamlines the long tail of construction and maintenance projects.



Stake | www.stake.rent

YEAR FOUNDED: 2018

REAL ESTATE FOCUS: Commercial/Rentals/Multifamily Housing

CONTACT INFO: rowland@stake.rent

COMPANY DESCRIPTION

Stake is the first company creating the future of financial infrastructure for real estate. We are on a mission to make rent financially rewarding, build renters' savings with no fees or debt accumulation, and empower today's owners to create financially safe and secure rental communities.

**STRATAFOLIO | stratafolio.com****YEAR FOUNDED: 2017****REAL ESTATE FOCUS: Commercial/Owner/Operator****CONTACT INFO: jeri@stratafolio.com****COMPANY DESCRIPTION**

STRATAFOLIO's software is designed specifically for people who own or manage commercial real estate through Quickbooks and want to streamline their operations to save time, increase profits and reduce manual work.

**WhoseYourLandlord | wyl.co****YEAR FOUNDED: 2015****REAL ESTATE FOCUS: Commercial/Rentals/Multifamily Housing****CONTACT INFO: of@wyl.co****COMPANY DESCRIPTION**

WYL for Home Providers helps owner/operators get more out of their resident interactions by making communication and data collation simple and seamless. Being a home provider is more than just collecting rent. It's a person-centered business. By providing data-driven resources and real-time insights, home providers use WYL to improve residents' experiences—and that of future renters, too. The byproduct? Centering humanity at the heart of housing improvements.

REACH



Courted | courted.io

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential/Commercial

CONTACT INFO: sean@courted.io

COMPANY DESCRIPTION

Agents who collaborate effectively are the ones who win. Whether within their brokerages, across their local markets and across the country, working well together is critical to an agent's success. Courted harnesses data to empower agents to find their communities, grow their networks, and work with the right agents, whether on referrals, new transaction opportunities, mentorship, and more.



Fractional | fractional.app

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential

CONTACT INFO: stella@fractional.app

COMPANY DESCRIPTION

Fractional allows friends and investing communities to purchase and manage real estate together. We are the LinkedIn network for real estate with built-in partnership, back-office, and management tools.



Inspectify | inspectify.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Residential

CONTACT INFO: josh@inspectify.com

COMPANY DESCRIPTION

Inspectify is a vertically integrated property inspection platform helping collect and better use data insights from around the home.



leadPops | leadpops.com

YEAR FOUNDED: 2011

REAL ESTATE FOCUS: Residential / Mortgage

CONTACT INFO: andrew@leadpops.com

COMPANY DESCRIPTION

Put your digital marketing on autopilot. Do it with leadPops: the only full-service marketing and lead generation platform designed specifically for real estate professionals like you.

PERCHWELL

Perchwell | perchwell.com

YEAR FOUNDED: 2017

REAL ESTATE FOCUS: Residential

CONTACT INFO: brendan@perchwell.com

COMPANY DESCRIPTION

Perchwell is a flexible, API-based MLS platform that streamlines agents' daily workflows while accelerating innovation through an open and interoperable architecture.

PLACE™

PLACE | place.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Residential

CONTACT INFO: stu@place.com

COMPANY DESCRIPTION

PLACE is a technology and business services platform that provides top agents every tool and service they need to run their business all in one place. We simplify the homeownership process for both agents and consumers.

**Reggora** | reggora.com

YEAR FOUNDED: 2017

REAL ESTATE FOCUS: **Residential**CONTACT INFO: brian@reggora.com**COMPANY DESCRIPTION**

Industry-leading appraisal management platform for lenders, appraisers and real-estate agents.

**Revive** | revive.realestate

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: **Residential**CONTACT INFO: michael@revive.realestate**COMPANY DESCRIPTION**

Revive is on a mission to guide home sellers through renovations to sell their property for more. Revive's next-generation approach to home preparations enables consumers to make the right updates without the upfront cost and uncertainty associated with home improvements.



ioi PROPTech COMPANIES



10XTS | 10xts.com

YEAR FOUNDED: 2017
REAL ESTATE FOCUS: Other
CONTACT INFO: michael@10xts.com

COMPANY DESCRIPTION

10XTS is a capital markets technology infrastructure provider that helps clients and industry partners create and manage regulated digital assets and securities. The flagship product and network, XDEX, is a multi-chain, cross-chain decentralized enterprise integration platform solution that ensures seamless interoperability of any identity, entity, digital asset, or transaction between institutions. XDEX embeds governance, risk, and compliance metadata and records into any Layer 1 blockchain network smart contract or token.



AC3D | ac3d-us.com

YEAR FOUNDED: 2022
REAL ESTATE FOCUS: Commercial, Construction, Development, Residential
CONTACT INFO: max@ac3d-us.com

COMPANY DESCRIPTION

AC3D: U.S.-based startup developing an integrated construction 3D-printing/automation technology (3D printers, materials, house designs.)



ADU DIGGS | ADUDIGGS.com

YEAR FOUNDED: 2021
REAL ESTATE FOCUS: Construction, Residential
CONTACT INFO: kendyl@adudiggs.com

COMPANY DESCRIPTION

We make building Architectural ADUs simple and cost effective.



Altgage Inc. | www.altgage.com

YEAR FOUNDED: 2022
REAL ESTATE FOCUS: Mortgage
CONTACT INFO: sukesh.shekar@altgage.com

COMPANY DESCRIPTION

Altgage is a mortgage asset manager. We help homeowners manage their mortgage over 30 years to build more wealth with diversification, rebalancing, and tax efficiency.



AnthemIQ | www.anthemiq.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: **Commercial, Transaction Management**

CONTACT INFO: nitai.zecharya@anthemiq.com

COMPANY DESCRIPTION

Our CRE experts and technology veterans are passionately solving the industry's biggest problems, tackling the transaction process first. We built AnthemIQ to streamline workflows so tenant reps and listing agents can operate digitally. AnthemIQ gives you a technology-first edge so your business can stay ahead of the CRE curve.



BallBox Inc. | playballbox.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: **Commercial**

CONTACT INFO: alex@playballbox.com

COMPANY DESCRIPTION

BallBox is a kiosk system.



Cardbook | cardbook.me

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: **Commercial, Property Management, Residential, Other**

CONTACT INFO: mark@ultramls.com

COMPANY DESCRIPTION

Cardbook. The sales engagement app for unforgettable introductions.



Cazeira | www.cazeira.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: **Property Management, Residential**

CONTACT INFO: julia@cazeira.com

COMPANY DESCRIPTION

Cazeira's internet listing service helps more renters get into housing faster. We partner with other PropTech companies to help renters become move-in ready, while using artificial intelligence to match them with units. You can think of us as the match.com for housing. We make money through an affiliate marketing model by charging those partners a referral fee for access to our users.



Character | www.withcharacter.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential

CONTACT INFO: alex@withcharacter.com

COMPANY DESCRIPTION

Character is the home improvement destination for the next generation of homeowners. We offer tool sets, kits for popular DIY projects and an expert support service where homeowners can ask questions about projects they are planning or get help along the way.



CityStructure Group Inc | www.CityStructure.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Commercial, Construction, Development, Residential

CONTACT INFO: felicia@citystructure.com

COMPANY DESCRIPTION

Our company is a C-type corporation that was incorporated in San Francisco, CA, in 2020 with three founders. We are active in the Bay Area!



Dentity | dentity.com/business

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Commercial, Mortgage, Residential, Transaction Management

CONTACT INFO: matthew@dentity.com

COMPANY DESCRIPTION

Dentity is a Web3 and Verifiable Credentials platform aimed at helping consumers build more trust and privacy with their peers and companies they interact with in person and online, as well as gain an opportunity to own their identity information. Businesses can issue Verifiable Credentials (the new standard for identity data from the W3C) to their stakeholders, as well as utilize our Verified Identity Credential to verify the identity of their customers to ensure trust is present throughout the entire transaction or interaction.



DibsDeals | dibsdeals.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential

CONTACT INFO: james@dibsdeals.com

COMPANY DESCRIPTION

The DibsDeals app helps people who are selling their home to also sell household furnishings, while providing additional exposure for listed homes and agents.



DirectOffer Inc. | www.directoffer.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Residential, Other

CONTACT INFO: will.fox@directoffer.com

COMPANY DESCRIPTION

DirectOffer is a software company that partners with the real estate industry to provide cost-effective, easy-to-use tools that put the listing agent front and center while making homeownership more accessible to everyone. Our patented DO AudioTours™ helps agents meet buyers needs in the digital real estate sales environment.



DomiDocs, Inc. | www.domidocs.com

YEAR FOUNDED: 2018

REAL ESTATE FOCUS: Construction, Development, Property Management, Residential, Other

CONTACT INFO: william@domidocs.com

COMPANY DESCRIPTION

DomiDocs, Inc., Domicile Documents, is the developer of a Homeowner Enablement Platform designed for managing the 143 million U.S. residential properties. The company offers three flagship products including HomeLock, PropRtTx and TrueValueIndex. The platform also includes a homeowner management suite containing accounting and finance, document storage, vendor management, and calendaring that enables users to dramatically reduce expenses, mitigate costly risks, and increase the value of the property.



Drop Offer, Inc | www.dropoffer.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Commercial, Residential, Other

CONTACT INFO: greg@dropoffer.com

COMPANY DESCRIPTION

We Turn the Off-Market ON! We do this by allowing agents to access off-market inventory by sending electronic offers directly to the owners of off-market homes with the tap of an app to find your dream home. For homeowners we offer a convenient, private way to sell their home at a premium with the click of a button!



Earnnest | www.earnnest.com | REACH 2020

YEAR FOUNDED: 2017

REAL ESTATE FOCUS: Construction, Development, Mortgage, Property Management, Residential, Transaction Management

CONTACT INFO: russell@earnnest.com

COMPANY DESCRIPTION

Earnnest is how money moves in real estate. As the largest digital earnest money service in the United States, Earnnest allows buyers to securely and electronically deposit funds directly to an escrow holder. Earnnest keeps agents, buyers and escrow holders in the loop with automated alerts and tracking information. To date, Earnnest has powered over 150,000 digital transactions with zero instances of fraud.

Visit Earnnest.com for more information.



Endpoint Utility Corp | endpointutilitycorp.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Commercial, Construction, Mortgage, Property Management, Residential, Transaction Management

CONTACT INFO: david.mayer@endpointutilitycorp.com

COMPANY DESCRIPTION

Endpoint Utility Corp provides on-demand IT support for small and medium businesses and individuals. Our service is unique in the market in that even an individual can gain access to enterprise level IT support in a subscription based model. Today, our customers in this space have no outside professional service provider that understands how to make IT easy so they can do their job and not have to worry about, or waste time, attempting to support themselves when the inevitable IT issue pops up.



eSentry | esentry.net

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential

CONTACT INFO: jason@esentry.net

COMPANY DESCRIPTION

eSentry is a new startup launching in September of 2022. We have developed a unique open house lead-capture and lead-management solution that uses artificial intelligence to enhance information on leads generated from holding open houses. Our technology solution allows agents, in real time, to have an expanded understanding of open house visitors, their employer, job role, estimated salary, wealth segment and social media information.



Foyer Inc. | www.foyer.ai

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Property Management, Residential

CONTACT INFO: robert.cowan@foyer.ai

COMPANY DESCRIPTION

Foyer Inc. is a company of inventors. Inventors looking to answer the simple question, how can the Real Estate industry take advantage of state-of-the-art technology? From real estate agents to large display sites, there is incredible room for growth and innovation, we at Foyer look to help facilitate that. We build what we see others need, and then help them take advantage of those capabilities, proud of the fact that we are able to help bring about the evolution of not only our own products, but also the products of others.



Fyama | fyama.ai | REACH UK 2022

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Commercial, Construction, Development

CONTACT INFO: karen.burns@fyama.ai

COMPANY DESCRIPTION

Fyama builds better places with data. We turn your existing security cameras into powerful data collection tools for mapping movement data inside and outside large urban areas - and deliver insights for better planning.



Homesy | homesy.us

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential

CONTACT INFO: craig@homesy.us

COMPANY DESCRIPTION

Homesy is a social marketplace for consumer real estate home discovery, data and sales.



InTheMarket (ITM) | www.inthemarket.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Commercial, Industrial, Other

CONTACT INFO: mb@inthemarket.com

COMPANY DESCRIPTION

InTheMarket, ITM, is a PropTech platform revolutionizing the way commercial real estate brokers and landlords initiate, negotiate and close commercial lease deals. ITM solves the problem of brokers and landlords spending hours and hours manually creating and recreating proposals and emailing word documents back and forth. ITM's live deal room allows deals to be analyzed and negotiated through our analytics and reporting functions. Through adoption, ITM's data capture will provide specific market data and price discovery delivering never before seen bid/ask data. Time kills deals; ITM closes them!



JTJ Tech, LLC | salamanderreservoir.com

YEAR FOUNDED: 2015

REAL ESTATE FOCUS: Commercial, Industrial, Insurance, Property Management

CONTACT INFO: je@jtjtech.com

COMPANY DESCRIPTION

JTJ Tech is the developer and exclusive distributor of The Salamander Reservoir.



Keepingly Co | www.keepingly.co

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Mortgage, Property Management, Residential, Transaction Management

CONTACT INFO: daniel@keepingly.co

COMPANY DESCRIPTION

Keepingly is a centralized platform that empowers homeowners to manage, maintain and grow the value of their most important asset (their home).



Livo Holdings Inc. | www.livosecure.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Commercial, Property Management, Residential, Transaction Management

CONTACT INFO: bill@livo.io

COMPANY DESCRIPTION

LivoSecure helps landlords, property managers and agents maximize rental yields while allowing renters to rent without bias in a fair and transparent way.



LotNova | lotnova.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Construction, Development, Residential

CONTACT INFO: dmunaretto@lotnova.com

COMPANY DESCRIPTION

LotNova provides the 4,000,000 homebuyers who preferred new construction but whose needs weren't met with a better way to find, buy, and build their dream home.


Membio | membio.com
YEAR FOUNDED: 2018
REAL ESTATE FOCUS: Residential
CONTACT INFO: tracy@membio.com
COMPANY DESCRIPTION

Membio's data-driven engagement platform unites MLS listing data and association member data into a single golden record for every member (REALTOR® or not), so every association and MLS can communicate and engage with all of their members based on who they are, what they do and where they do it. And that makes them relevant, personal and more valuable to every agent and broker.


Newzip | www.newzip.com
YEAR FOUNDED: 2019
REAL ESTATE FOCUS: Mortgage, Residential, Transaction Management
CONTACT INFO: adi@newzip.com
COMPANY DESCRIPTION

Newzip is a B2B2C platform that empowers mortgage lenders to deliver an end-to-end customer experience. Our first product allows lenders to offer their own white-labeled realtor solution via API in order to increase lead conversion rates and visibility.


nxtCRE | nxtcre.com
YEAR FOUNDED: 2020
REAL ESTATE FOCUS: Commercial
CONTACT INFO: adam@nxtcre.com
COMPANY DESCRIPTION

nxtCRE is Private Equity funded, Open-Bank, CRE fintech platform. In an exclusive partnership with CRE lenders across the nation, we collect the immediate exchange needs of tens of thousands of must-buy investors and provide to those who have a CRE listings, an early, easy, efficient and free access to those investors.



OFFER1 | offer1.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Residential, Transaction Management

CONTACT INFO: steve@offer1.com

COMPANY DESCRIPTION

OFFER1 is a real estate focused technology company whose core mission is delivering transformative applications that dramatically improve the efficiency, integrity, transparency and results for consumers and agents. Our cloud based offer platform is the first of its kind to fully automate the offer process and provide much needed improvements and results to the agent and consumer experience.



OfferForm | www.offerform.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Residential

CONTACT INFO: mark@offerform.com

COMPANY DESCRIPTION

OfferForm is a consumer facing form tool for REALTORS®.



Particle Space | particlespace.com

Year Founded

REAL ESTATE FOCUS: Commercial, Construction, Development, Industrial, Insurance, Legal, Mortgage, Property Management, Residential, Transaction Management, Other

CONTACT INFO: david@particlespace.com

COMPANY DESCRIPTION

Particle Space is creating a platform for real estate businesses and startups to quickly build applications like property management, investment and listing platforms through a cloud-based platform that allows you to have pre-built templates you can launch a product with quickly.



PressLeads by Lion & Orb | www.lionandorb.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Commercial, Development, Insurance, Legal, Mortgage, Property Management, Residential

CONTACT INFO: audie@lionandorb.com

COMPANY DESCRIPTION

PressLeads by Lion & Orb is the world's first advertising platform that turns your press into leads.



Productive Call Assistant | productive.app

YEAR FOUNDED: 2017

REAL ESTATE FOCUS: Commercial; Construction; Development; Insurance; Legal; Mortgage; Property Management; Residential; Transaction Management

CONTACT INFO: enlai@productive.app

COMPANY DESCRIPTION

Productive is the only application that enhances basic cell phone calls with modern features like recording, real-time transcription, note-taking and task-detection, and enters them into applications such as CRMs and transaction applications so data is automatically organized and usable in today's digital systems.



PropTExx Inc | proptexx.com // proptexx.ai

YEAR FOUNDED: 2018

REAL ESTATE FOCUS: Commercial, Construction, Development, Industrial, Mortgage, Property Management, Residential

CONTACT INFO: joshua@proptexx.com

COMPANY DESCRIPTION

PropTExx is a software company that builds and computer vision AI solutions.



REAI, Inc. | reai.co

YEAR FOUNDED: 2017

REAL ESTATE FOCUS: Development, Mortgage, Residential, Transaction Management, Other

CONTACT INFO: james@reai.co

COMPANY DESCRIPTION

REAI Inc. provides the AI technologies for next generation real estate, as some industry veteran leaders call "future brain of real estate." REAI is the only company with extensive AI patents (USPTO) on real estate applications, that help brokers, agents, and MLSs with an extensive suite of products and features, enabling agents and brokers to list properties smarter, easier with more profit and while acting as fully compliant.



Real Grader Inc | www.RealGrader.com

YEAR FOUNDED: 2018

REAL ESTATE FOCUS: Insurance, Mortgage, Residential, Other

CONTACT INFO: alex@realgrader.com

COMPANY DESCRIPTION

We measure, manage and maximize digital presence for real estate professionals. We also invented the Instacard—the digital business card being used by thousands of Real Estate Professionals and expanded to hundreds of thousands more.



RealKey | www.RealKey.com | REACH 2018

YEAR FOUNDED: 2015

REAL ESTATE FOCUS: Insurance, Mortgage, Residential, Transaction Management

CONTACT INFO: christopher@realkey.com

COMPANY DESCRIPTION

RealKey is an innovative provider of digital mortgage technologies that enable bank and non-bank mortgage loan originators (MLOs) to streamline the mortgage processing experience for borrowers. Disrupting the status-quo in the mortgage industry, the RealKey Digital Mortgage Platform makes the mortgage process more efficient and empowers MLOs to close more loans, faster, with less effort.



RealShout | realshout.com

Parent company is Go Smart Solutions, LLC

YEAR FOUNDED: 2022

REAL ESTATE FOCUS: Construction, Development, Mortgage, Residential

CONTACT INFO: misty@advantly.com

COMPANY DESCRIPTION

Send profitable real estate postcard campaigns and combine them with email ads, social media ads and display ads. RealShout is working on an omnichannel approach that combines these four channels (mail, email, social media, and display) to give Real Estate Agents the biggest bang for their marketing dollars. All while making it super easy to create campaigns in under 10 minutes and making it more affordable than if they attempted to target these channels themselves. Best of all, everything is tracked. You get to see all your contacts, clicks, opens and ROI for each channel from your RealShout dashboard.



RentCheck | www.getrentcheck.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Property Management, Residential

CONTACT INFO: lydia@getrentcheck.com

COMPANY DESCRIPTION

We are RentCheck, a venture-backed, New Orleans, LA, startup on a mission to make renting fair and transparent. We have built software that serves renters, landlords, and property managers by providing an easy-to-use experience for documenting rental properties and by becoming the trusted third-party for security deposit administration. We are an early-stage company looking to transform the \$100 billion residential real estate industry.



Rideshine | www.rideshine.co

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Property Management, Residential

CONTACT INFO: trevor.thoma@rideshine.co

COMPANY DESCRIPTION

Rideshine provides overnight, waterless car washes for residents in multifamily housing.



RocketUrBiz, Inc | www.rocketurbiz.com

YEAR FOUNDED: 2016

REAL ESTATE FOCUS: Residential, Transaction Management

CONTACT INFO: ceodebra@rocketurbiz.com

COMPANY DESCRIPTION

We eliminate time consuming and repetitive tasks for real estate agents and brokerages from lead to close using intelligent workflow automation software.


Roomvu | roomvu.com | REACH Canada 2022

YEAR FOUNDED: 2019
REAL ESTATE FOCUS: Commercial, Residential
CONTACT INFO: sam@samhomes.ca
COMPANY DESCRIPTION

Roomvu is the pioneer in video marketing for real estate agents, an NAR REACH Portfolio. Roomvu generates localized and relevant content for over 65,000 agents across USA and Canada. Last year, it produced 1 million postings for agents. It also offers eye-catching video ads for Facebook Ads for real estate, where agents can reach leads they otherwise would never have had the opportunity to meet.


Scout | www.trustscout.com
YEAR FOUNDED: Founded 2019—Pivoted 2022
REAL ESTATE FOCUS: Construction, Development, Insurance, Mortgage, Residential, Other
CONTACT INFO: d@trustscout.com
COMPANY DESCRIPTION

Scout is an end-to-end platform that helps small local businesses scale for growth without sacrificing personalization in their messaging.


Shaker | www.shaker.io
YEAR FOUNDED: 2020 | Shaker is a Pandemic Baby
REAL ESTATE FOCUS: Residential, Transaction Management
CONTACT INFO: ashley@shaker.io
COMPANY DESCRIPTION

Shaker is a collaborative productivity and management solution for real estate teams. Shaker enables teams to manage day to day tasks and deadlines and elevate client communication while maintaining brand and service consistency. Flow freely from listing management to pending transactions—even initiate your stay in touch action plans. Whether you're a team leader, admin or agent, Shaker is the sidekick you've always wanted.



Showoff.com, Inc. | showoff.com

YEAR FOUNDED: 2015

REAL ESTATE FOCUS: Commercial, Construction, Development, Mortgage, Property Management, Residential

CONTACT INFO: bobbie@showoff.com

COMPANY DESCRIPTION

Home and decor shopping by lifestyle. SHOWOFF uses lifestyle traits and AI to build a better recommendation home and decor engine for home enthusiasts who would like to update, remodel, rent, or build a new home. SHOWOFF thinks like an expert designer by searching our affiliate retail partners, product lines for the appropriate homes, design styles, and paint colors that match the buyer lifestyle. We sort and then personalize the shopping decor pages with an entertaining interactive experience and purchase links from the same program and deliver the goods directly, thus the dream home they design they can have with a few mouse clicks.



SliceSpace | SliceSpace.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Commercial

CONTACT INFO: jacob@spacespace.com

COMPANY DESCRIPTION

SliceSpace is a marketplace for commercial real estate. Our platform fractionalizes commercial real estate, enabling owners to unlock equity in their properties, which thereby creates liquidity in a secondary market. SliceSpace is a win-win for both operators and investors, promoting ownership for locals who can now invest in their community and feel responsible for its development. We are on a mission to create a future where anyone can become an investor with just a click of a button.



Stroom Technologies, Inc. | www.stroomcre.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Commercial, Residential

CONTACT INFO: keval@stroomcre.com

COMPANY DESCRIPTION

Stroom is an end-to-end acquisition technology platform designed for multi-family and commercial real estate investors. The platform offers data-driven tools for sourcing, deal identification, underwriting, getting financing and is built to support all stages of the Acquisition Lifecycle.


Symplete | www.symplete.com

YEAR FOUNDED: 2016

REAL ESTATE FOCUS: Residential, Transaction Management

CONTACT INFO: christo@symplete.com

COMPANY DESCRIPTION

Symplete reimagines how REALTORS® work with simple, complete software solutions that don't feel like a second job. We allow our users to easily gather leads, manage those leads into clients and close transactions. The entire system is built as a digital personal assistant.


TANGObuilder | www.tangobuilder.com

YEAR FOUNDED: 2019

REAL ESTATE FOCUS: Development

CONTACT INFO: mdiz@tangobuilder.com

COMPANY DESCRIPTION

TANGObuilder automates the structural design for buildings.


Tested Web Inc. | testedweb.com

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Insurance, Mortgage, Property Management, Residential

CONTACT INFO: reviews+yr@testedweb.com

COMPANY DESCRIPTION

Tested Web is a Web3 share-to-earn online reviews marketplace striving to eliminate fake reviews. We give consumer review ownership rights and share a part of our revenue, while businesses get instant review insights, fair competition ground and ease of attracting new customers



Tour24 | www.tour24now.com

YEAR FOUNDED: 2020

REAL ESTATE FOCUS: Property Management, Residential

CONTACT INFO: georgiannawo@tour24now.com

COMPANY DESCRIPTION

Tour24 is the award-winning platform that partners with multifamily operators to offer self-guided tours. By focusing on easy access, custom interactive and audio/visual tour experience and seamless integration with existing tech stacks, Tour24 is the most comprehensive solution on the market. Providing high-quality, consistent coverage when offices are closed or leasing teams are unavailable, Tour24 optimizes a community of leasing resources. Led by a high-caliber team of industry experts, Tour24 delivers more traffic, more tours and ultimately more leases.



TourZazz | www.tourzazz.ai

YEAR FOUNDED: 2018

REAL ESTATE FOCUS: Residential

CONTACT INFO: michael@tourzazz.ai

COMPANY DESCRIPTION

Built by agents for agents, TourZazz elevates the entire scheduling and showing tour experience, for both agents and their clients. It's a smarter way to schedule, with an intuitive design and enhanced flexibility for on-the-fly changes out in the field. TourZazz creates pitch-perfect sharable itineraries that save you time, reduce your hassle and keep you current, eliminating the printed, clipboard clutter. Making you look like an absolute rock star. Every time.



Viva Equity Fund | viva.fund

YEAR FOUNDED: 2021

REAL ESTATE FOCUS: Property Management, Residential

CONTACT INFO: michael@viva.fund

COMPANY DESCRIPTION

Viva helps landlords save money while renters build wealth. Viva is a rent-to-invest amenity that aligns incentives and helps landlords save money by rewarding renters with a piece of the profit when they take better care of their home and community. We turn renters into investors and help provide a lasting feeling of ownership over their home as well as their rewards.



